

# Prodoscore Internal Data

## 2020 Shows Shifting Workday Patterns and Productivity Gains



### Sponsored by:

Adrian Reece, Behavioral Science Doctoral Student, in partnership with Prodoscore Research Council

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**Prodoscore™**  
Productivity Intelligence

The Prodoscore logo features a circular icon with a stylized 'P' inside, followed by the brand name 'Prodoscore' in a bold, sans-serif font, with a trademark symbol. Below it, the tagline 'Productivity Intelligence' is written in a smaller, lighter font.

# Prodoscore Data Set

TIMEFRAME: 2019 and 2020

7,000

EMPLOYEE RECORDS

900,000

DATA POINTS

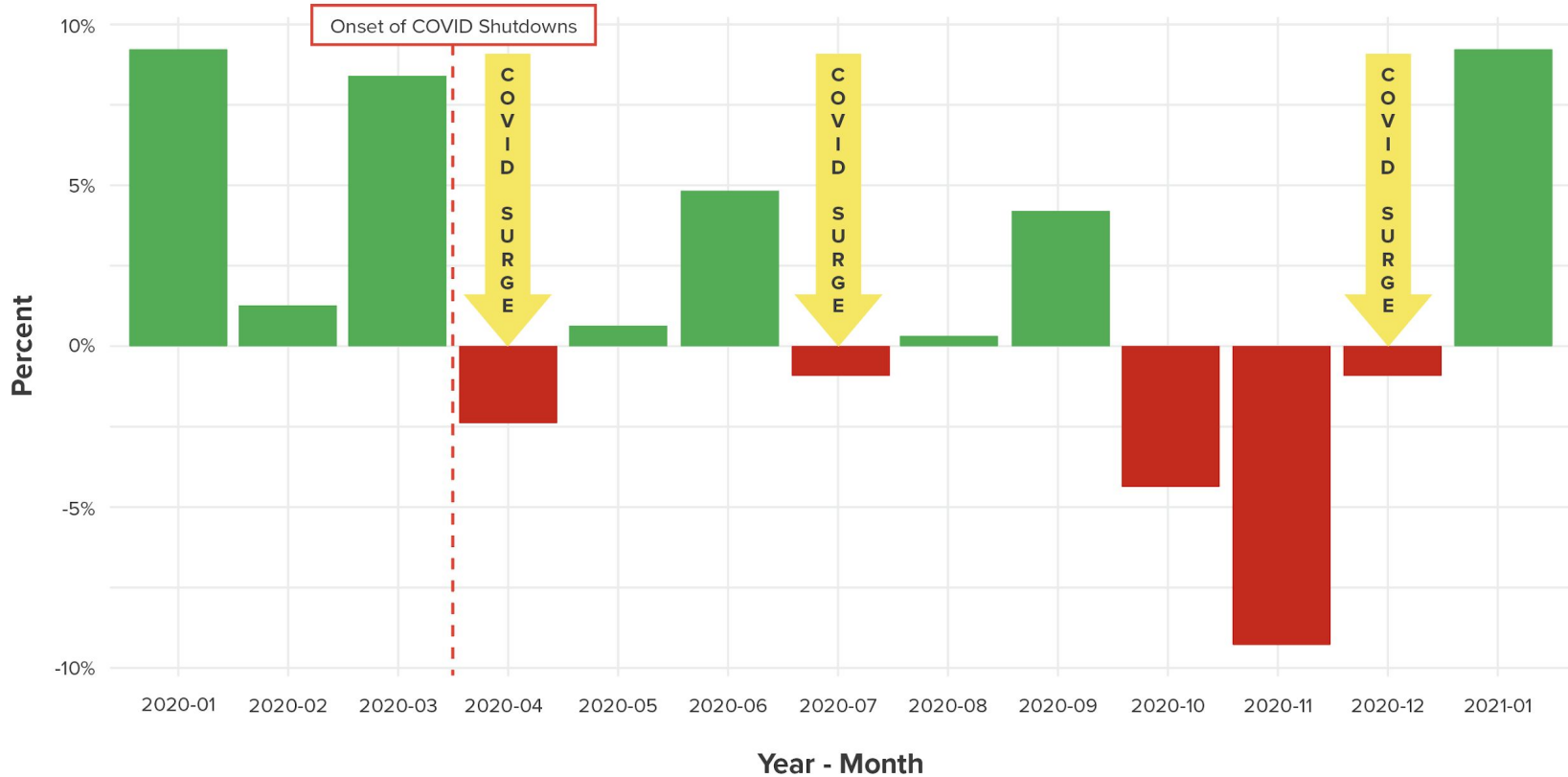
MS 365 +  
Google  
Workspace

OFFICE SUITE

All subsequent data validated by Adrian Reece, MA  
Ph.D Student at Claremont Graduate University  
Principal Statistical Consultant for the Prodoscore Research Council

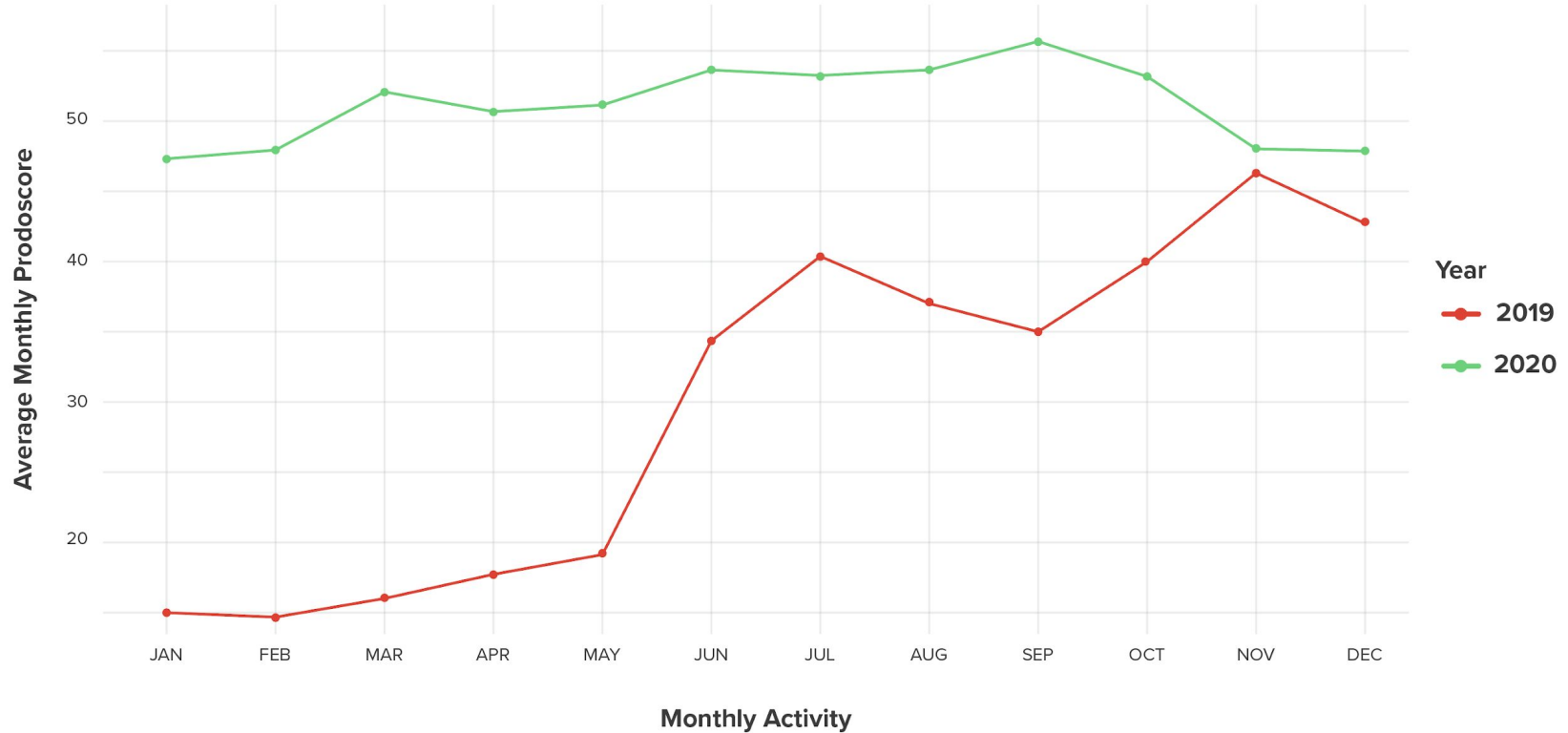


# Employee Productivity Alignment with Pandemic



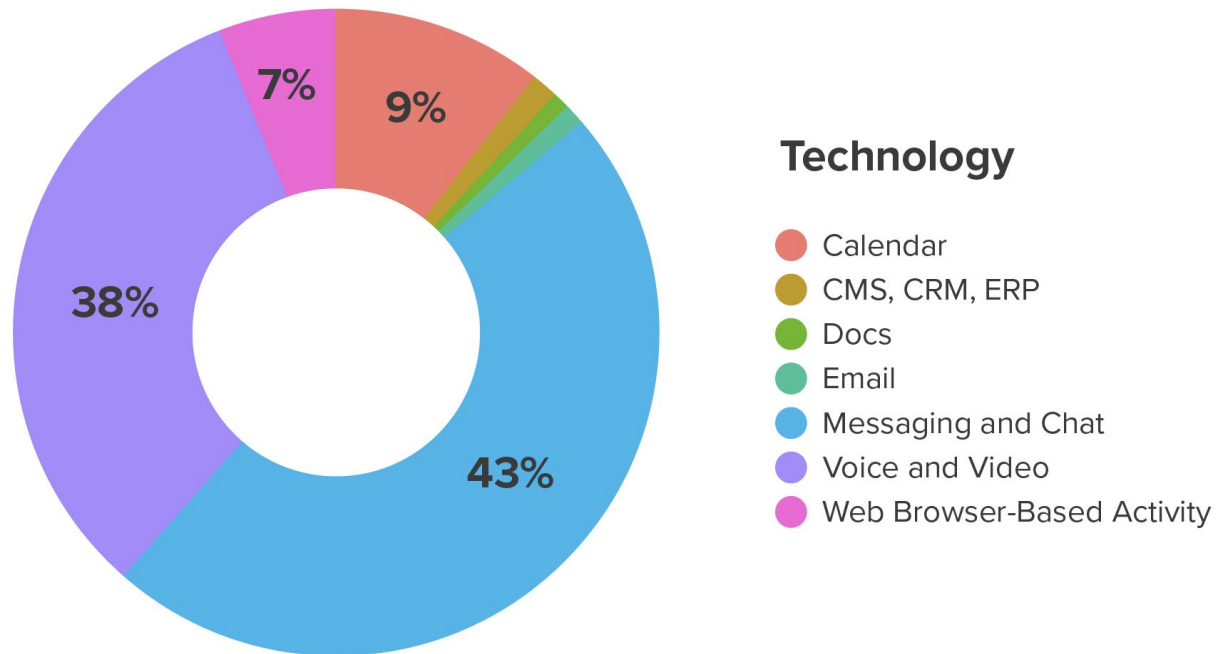
# Productivity YoY Change

Comparing 2019 to 2020 YoY



# Cloud Application Usage

Cloud tool activity based on the number of minutes and interactions

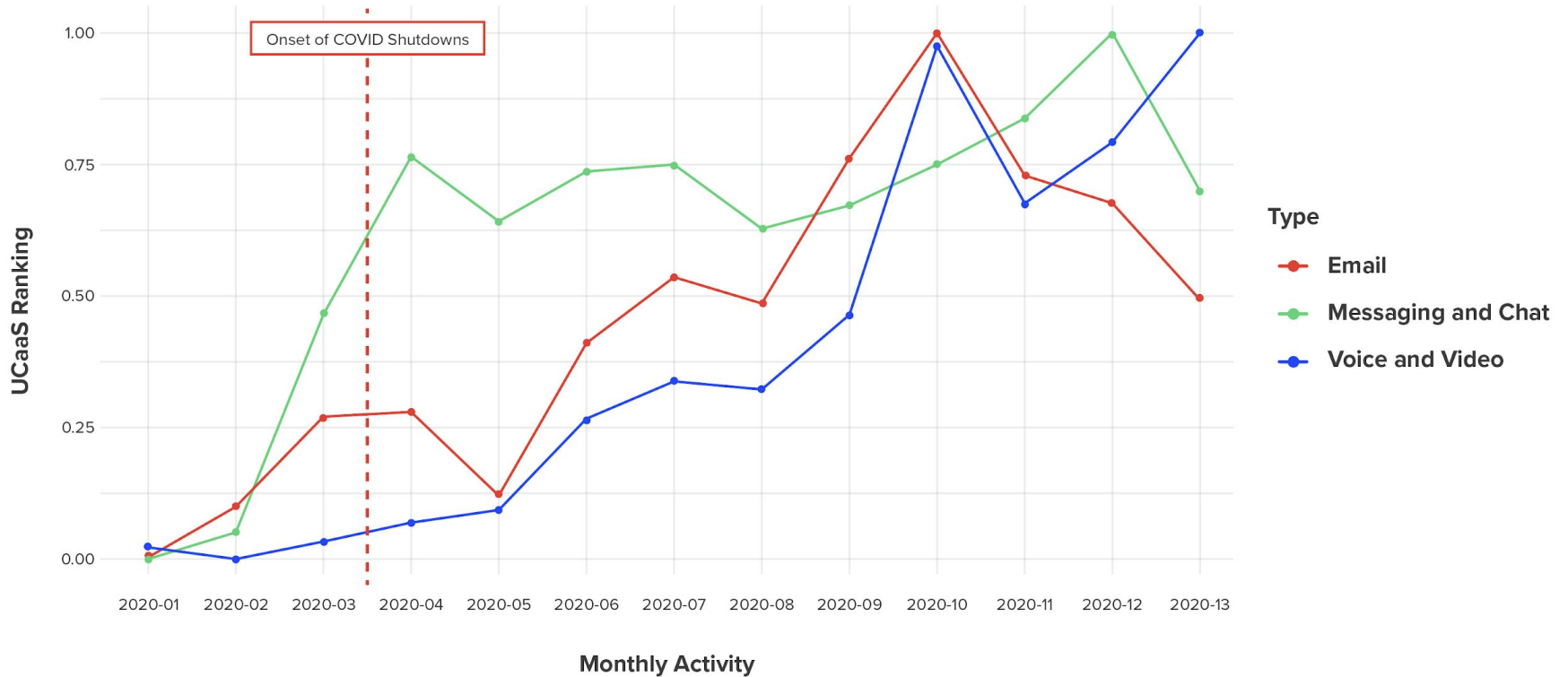


## Technology

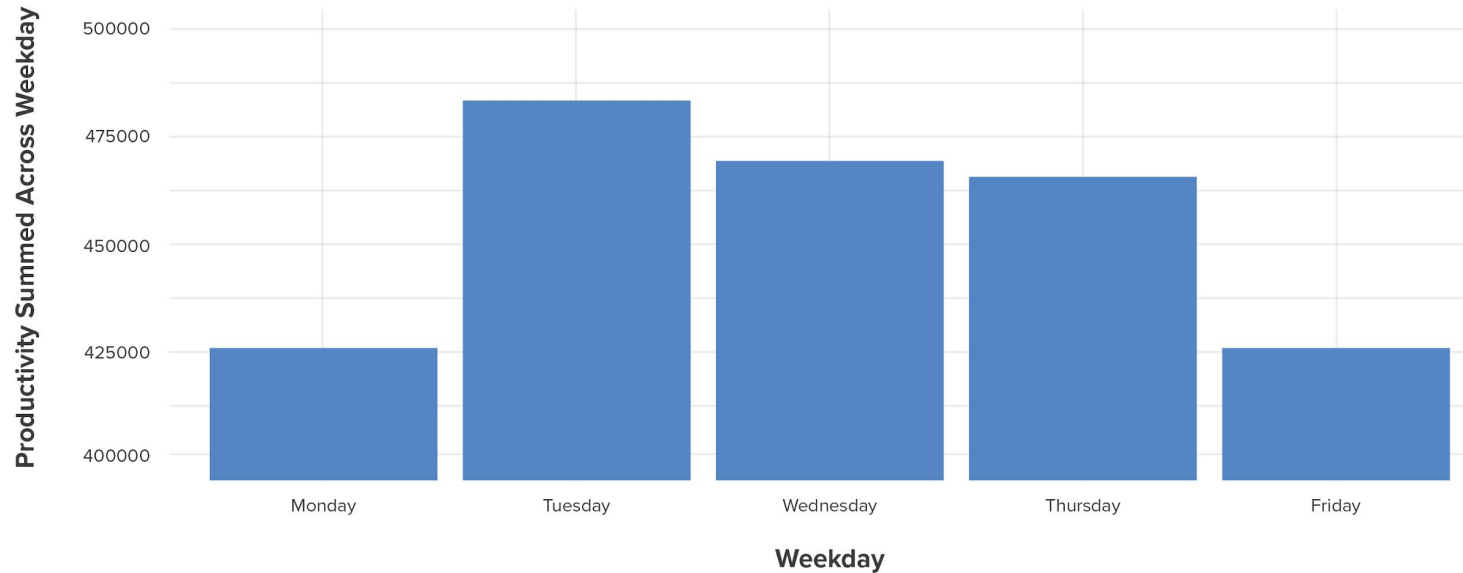
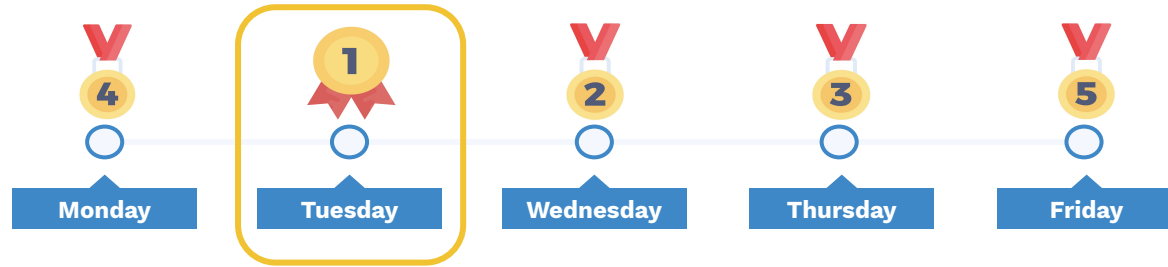
- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video
- Web Browser-Based Activity



# Most Popular Communication Tools



# Productivity by Day of the Week



# Daily Average Start and End Times



**~8.06 am**

Average start time  
(excludes weekends)



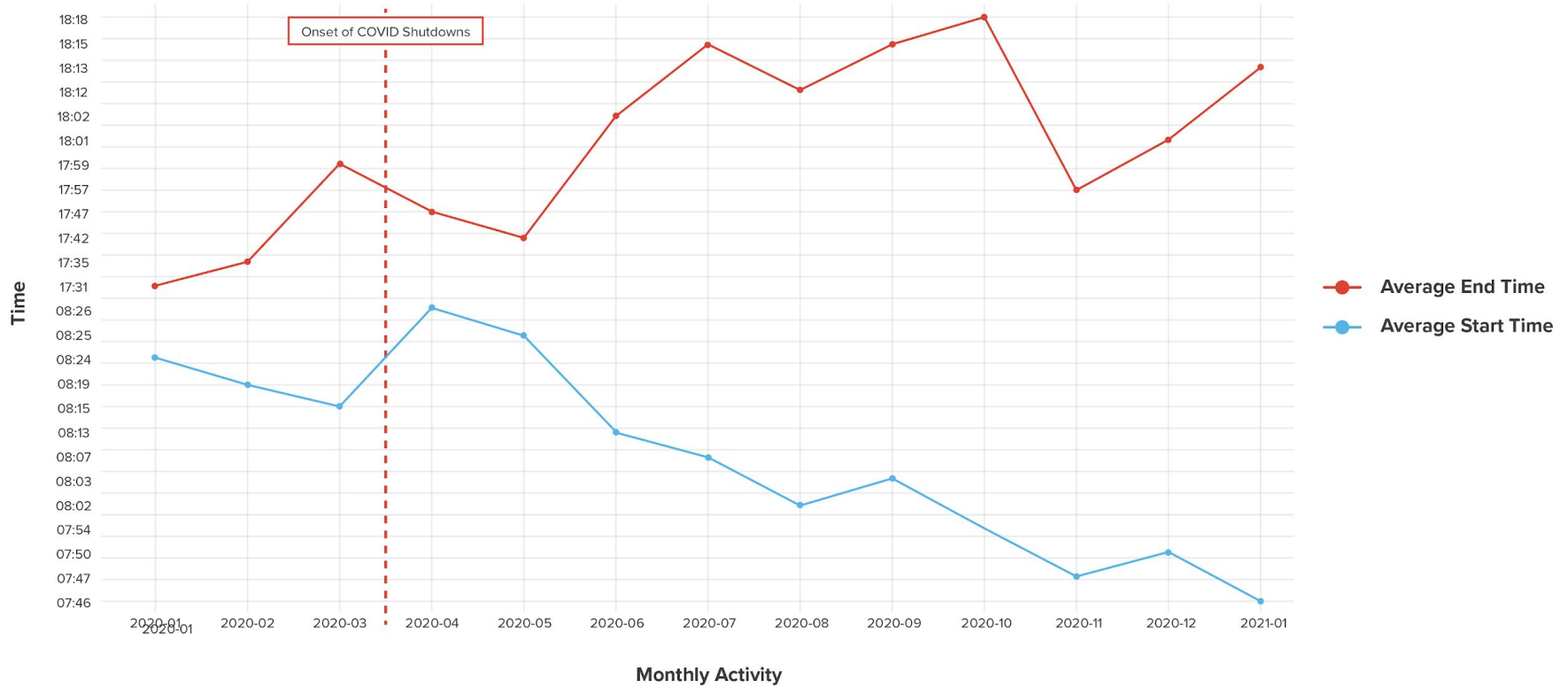
**~8.51 pm**

Average end time  
(excludes weekends)



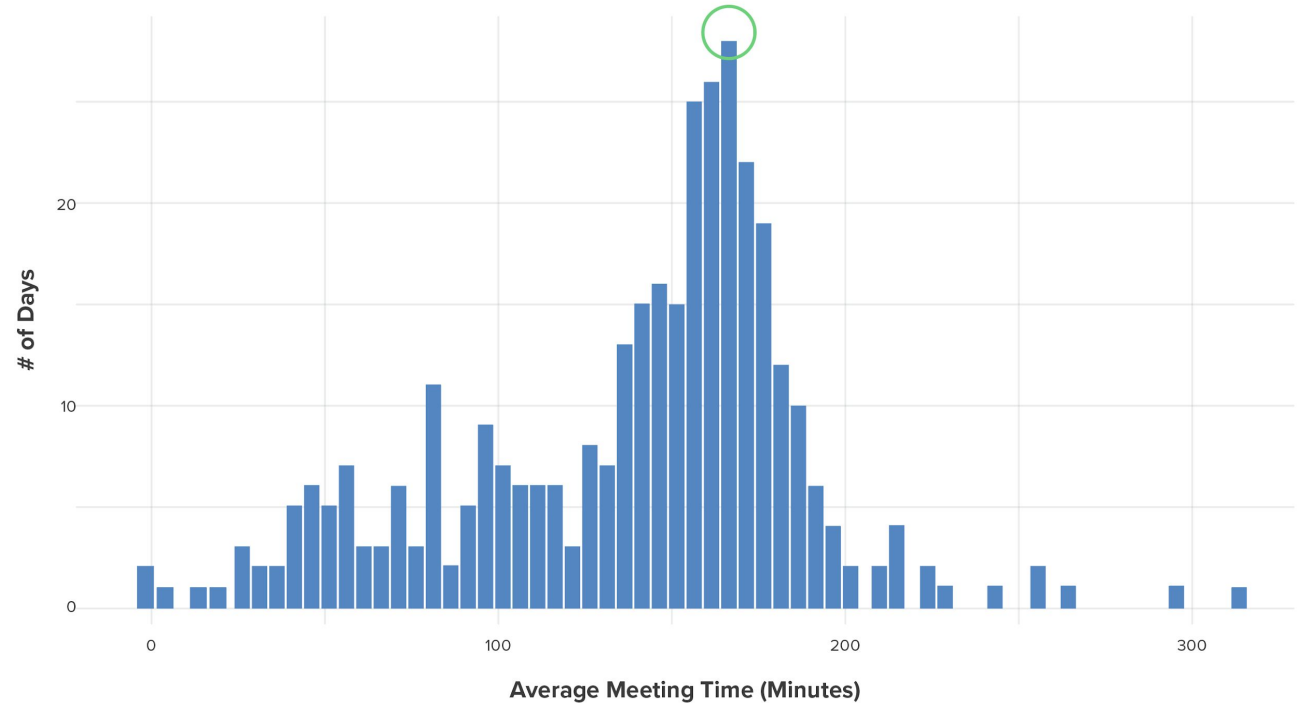


# Daily Average Start and End Times: Expanding Work Day



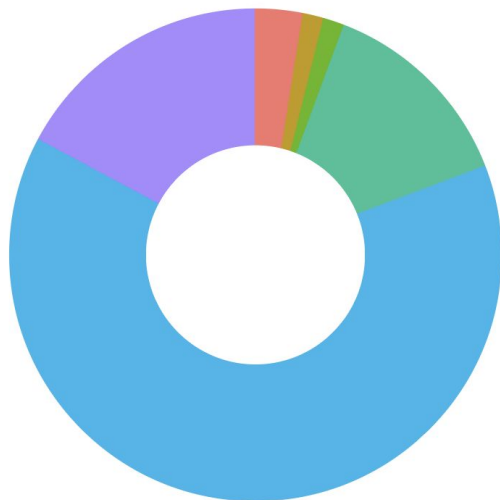
# Meetings per Day

- 2 hours and 14 minutes per day, on average, spent in meetings  
→ Equates to ~24.4 full days spent in meetings annually



# Habits of High and Low Performers

## High Performers



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## Low Performers



### Technology

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