Prodoscore Internal Data

2020 Shows Shifting Workday Patterns and Productivity Gains

Sponsored by:
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Prodoscore Data Set

TIMEFRAME: 2019 and 2020

EMPLOYEE RECORDS: 7,000
DATA POINTS: 900,000
OFFICE SUITE: MS 365 + Google Workspace

All subsequent data validated by Adrian Reece, MA
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Productivity YoY Change

Comparing 2019 to 2020 YoY

Average Monthly Prodoscore

Monthly Activity

Year
- 2019
- 2020

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Cloud Application Usage

Cloud tool activity based on the number of minutes and interactions

Technology
- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video
- Web Browser-Based Activity

38%
43%
7%
9%
Productivity by Day of the Week

- **Monday**: Productivity is 4.
- **Tuesday**: Productivity is 1 (highest).
- **Wednesday**: Productivity is 2.
- **Thursday**: Productivity is 3.
- **Friday**: Productivity is 5.

**Graph**:
- **Y-axis**: Productivity Summed Across Weekday
- **X-axis**: Weekday
- Tuesday has the highest productivity, followed by Wednesday, Thursday, and Friday.

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Daily Average Start and End Times

~8.06 am
Average start time (excludes weekends)

~8.51 pm
Average end time (excludes weekends)
Daily Average Start and End Times: Expanding Work Day

Onset of COVID Shutdowns

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Meetings per Day

- 2 hours and 14 minutes per day, on average, spent in meetings
  → Equates to ~24.4 full days spent in meetings annually
Habits of High and Low Performers

High Performers

Low Performers

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