

2020 Shows Shifting Workday Patterns and Productivity Gains



Research conducted and validated by
third-party Data Science team, in
partnership with the Prodoscore
Research Council

Published March 12, 2021

prodoscore.com/prodoscore-research-council/



 **Prodoscore™**
Productivity Intelligence

Prodoscore Data Set

TIMEFRAME: 2019 and 2020

7,000

EMPLOYEE RECORDS

900,000

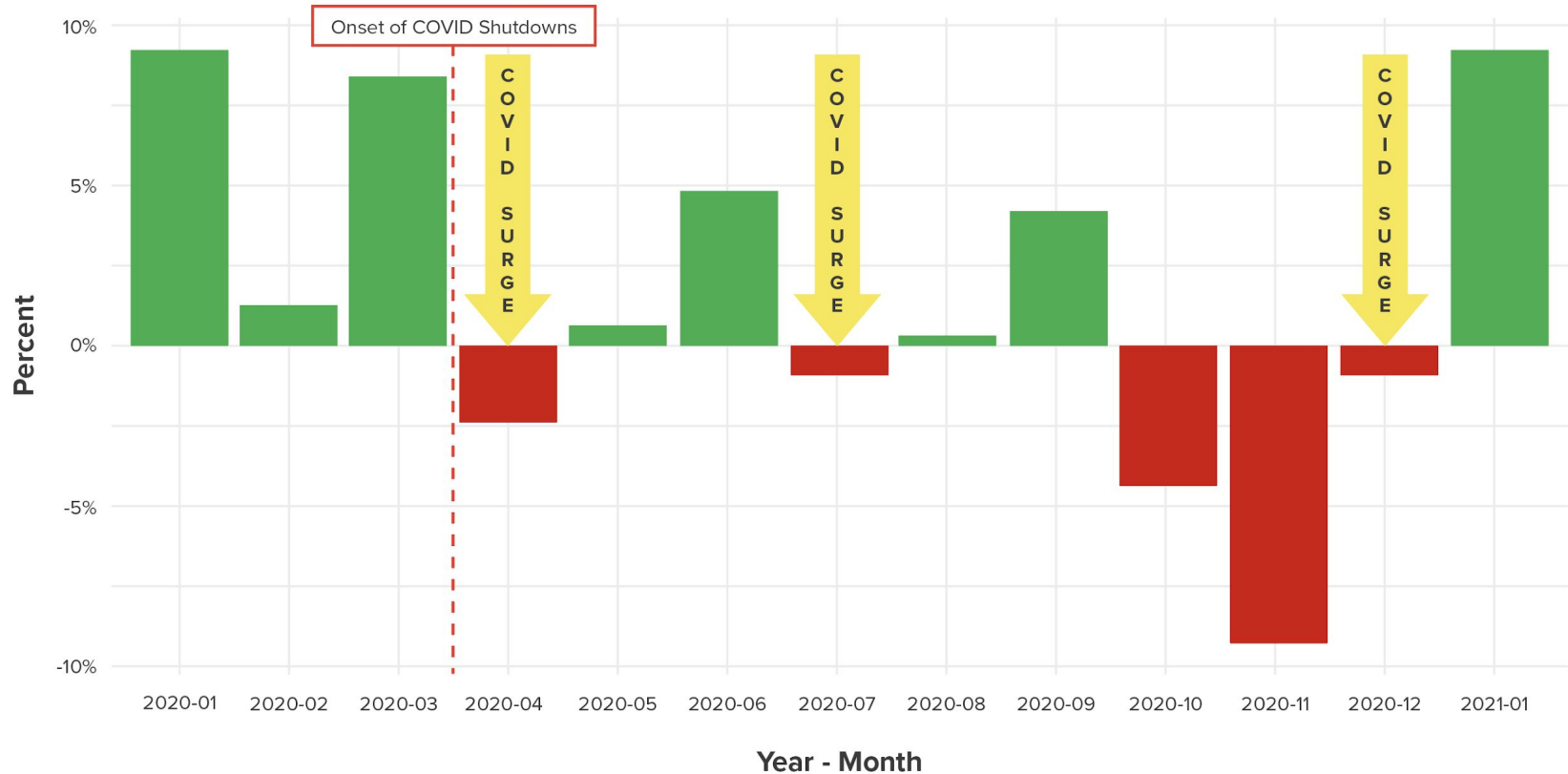
DATA POINTS

MS 365 +
Google
Workspace

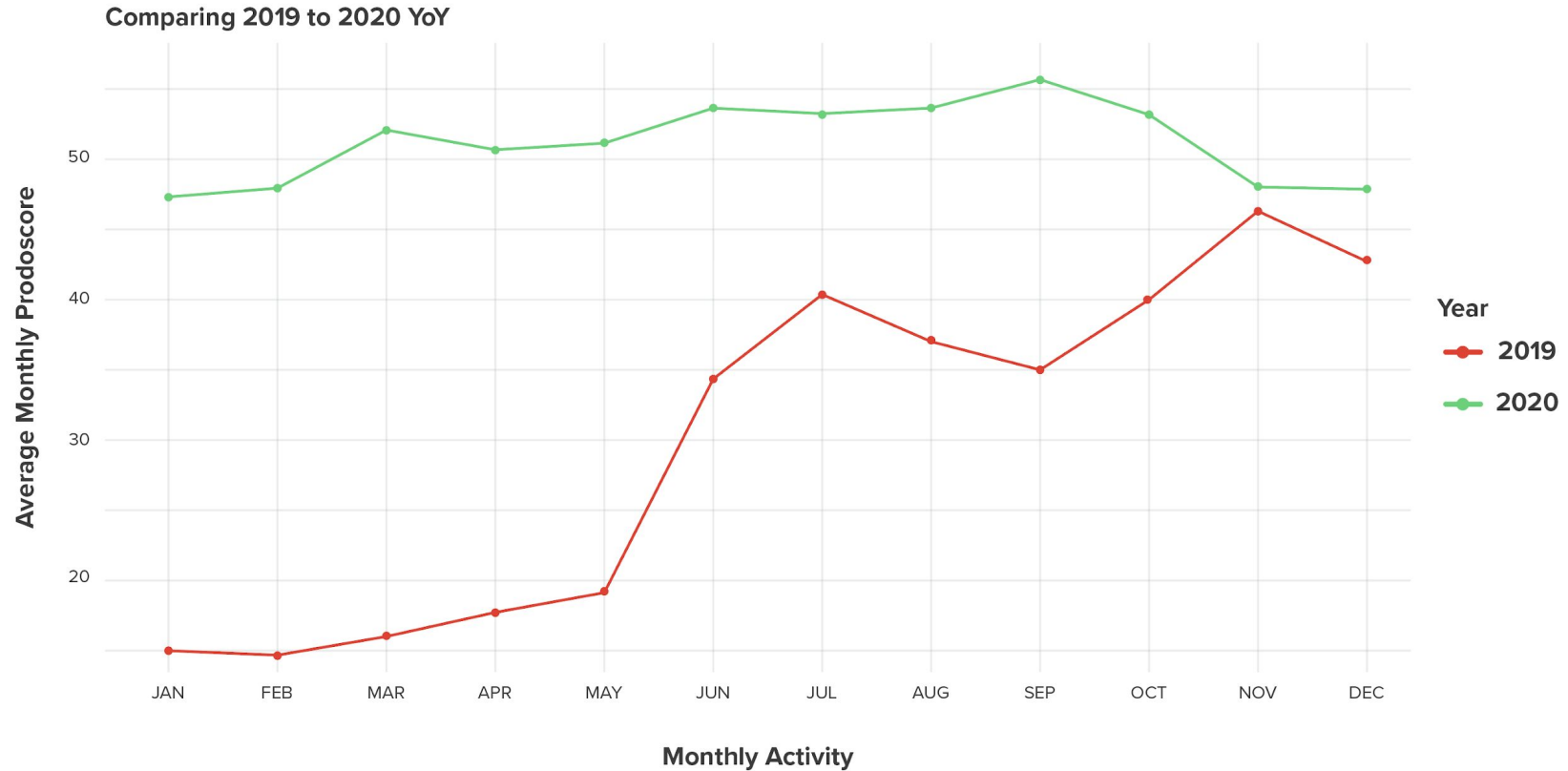
OFFICE SUITE

All subsequent data validated by third party Data Science team for the
Prodoscore Research Council

Employee Productivity Alignment with Pandemic

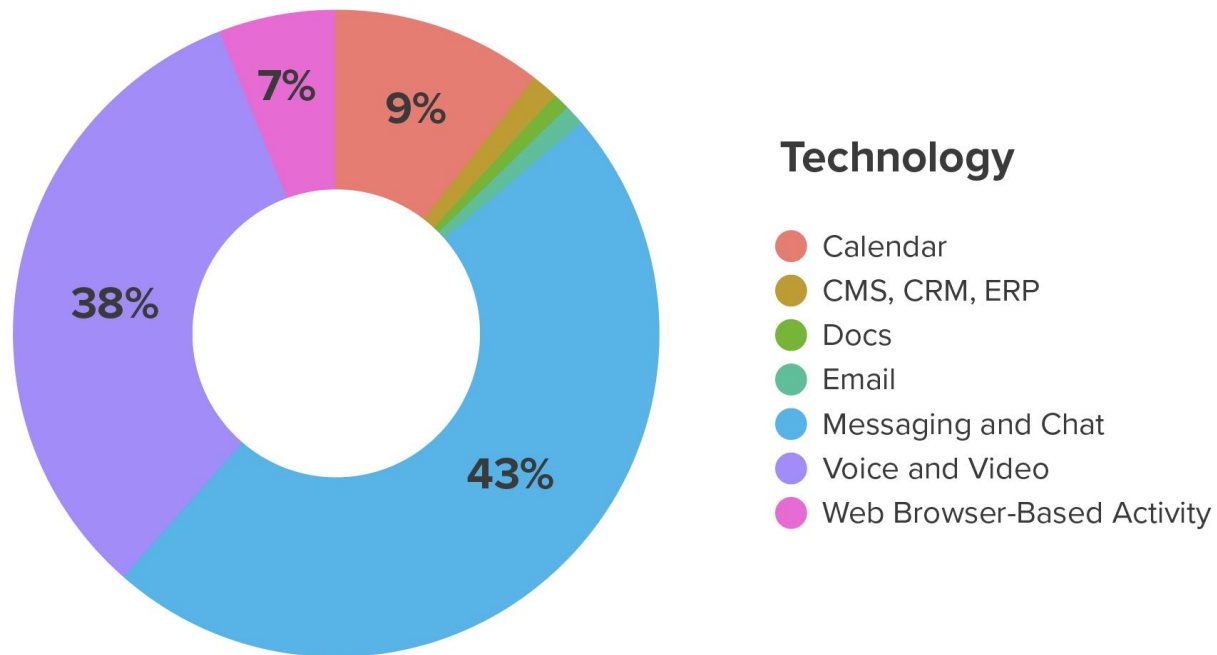


Productivity YoY Change

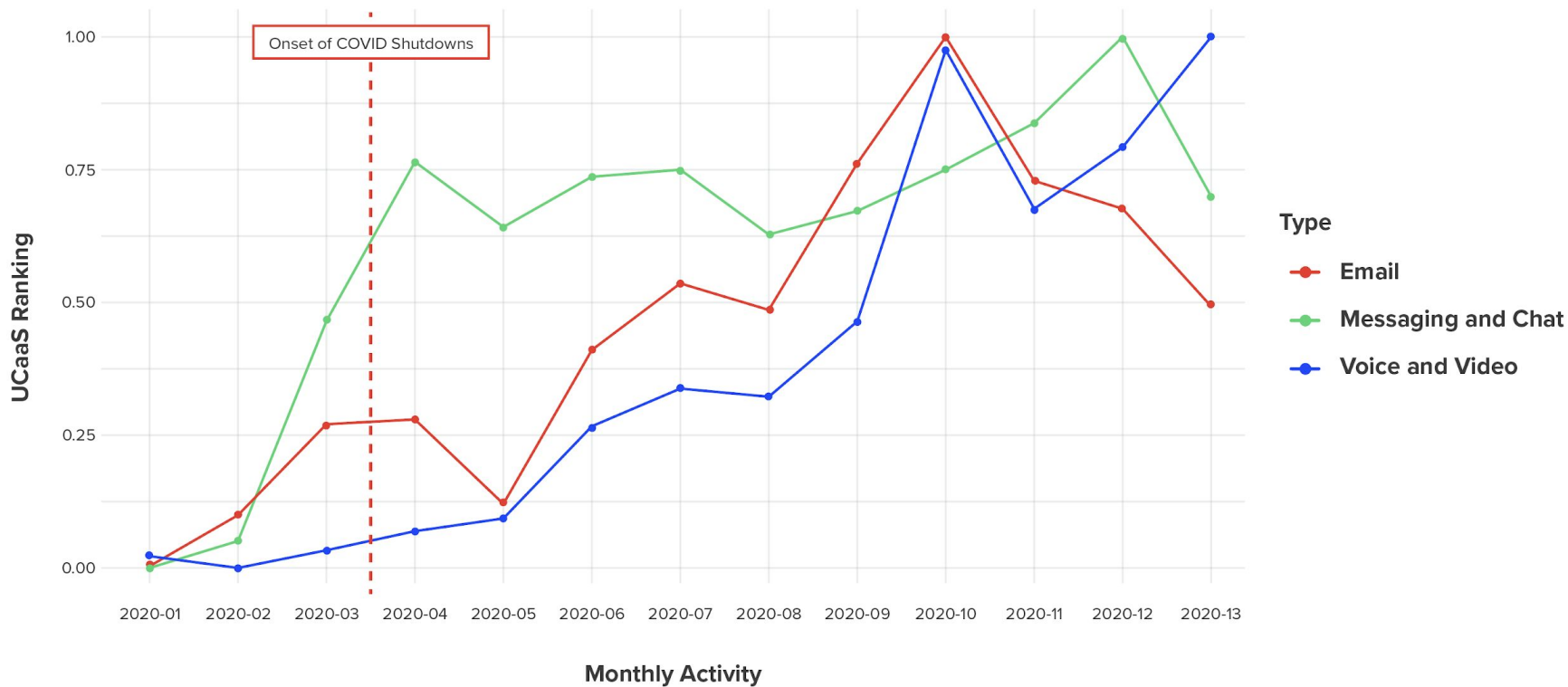


Cloud Application Usage

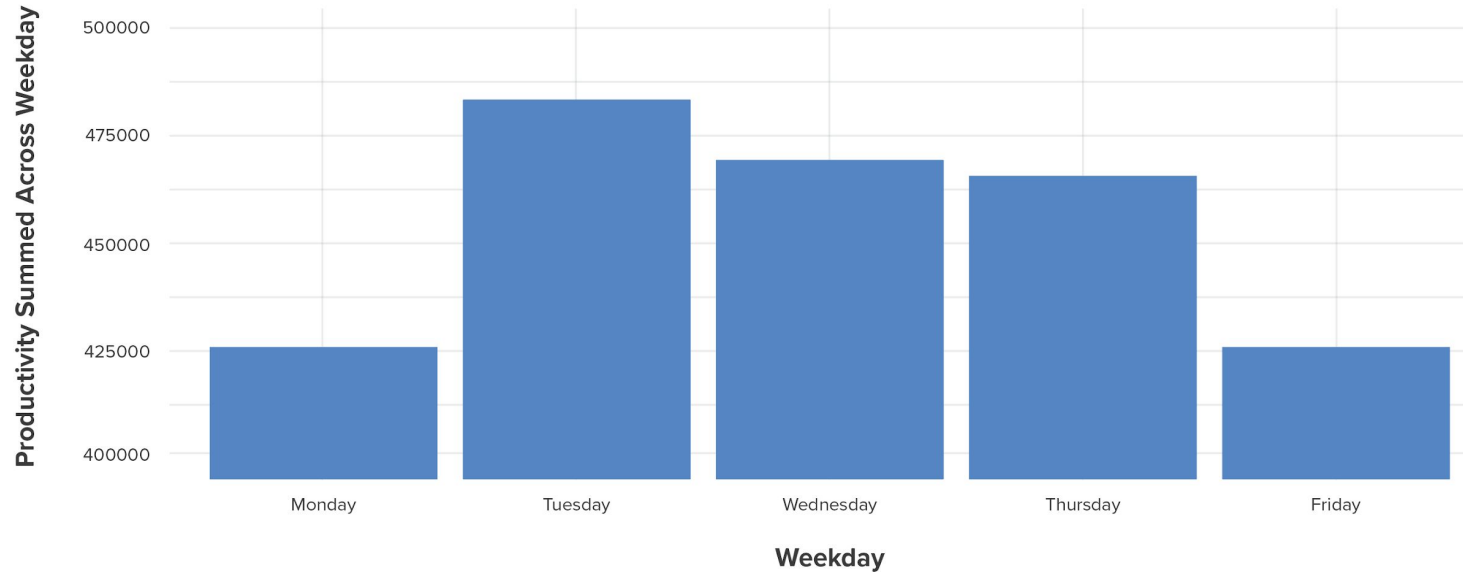
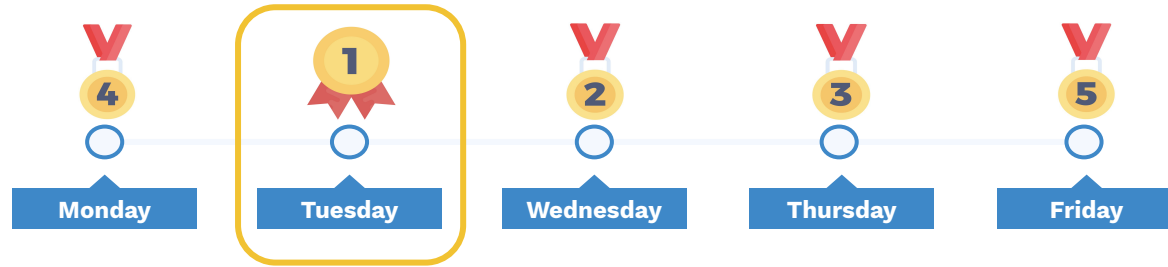
Cloud tool activity based on the number of minutes and interactions



Most Popular Communication Tools



Productivity by Day of the Week



Daily Average Start and End Times



~8.06 am

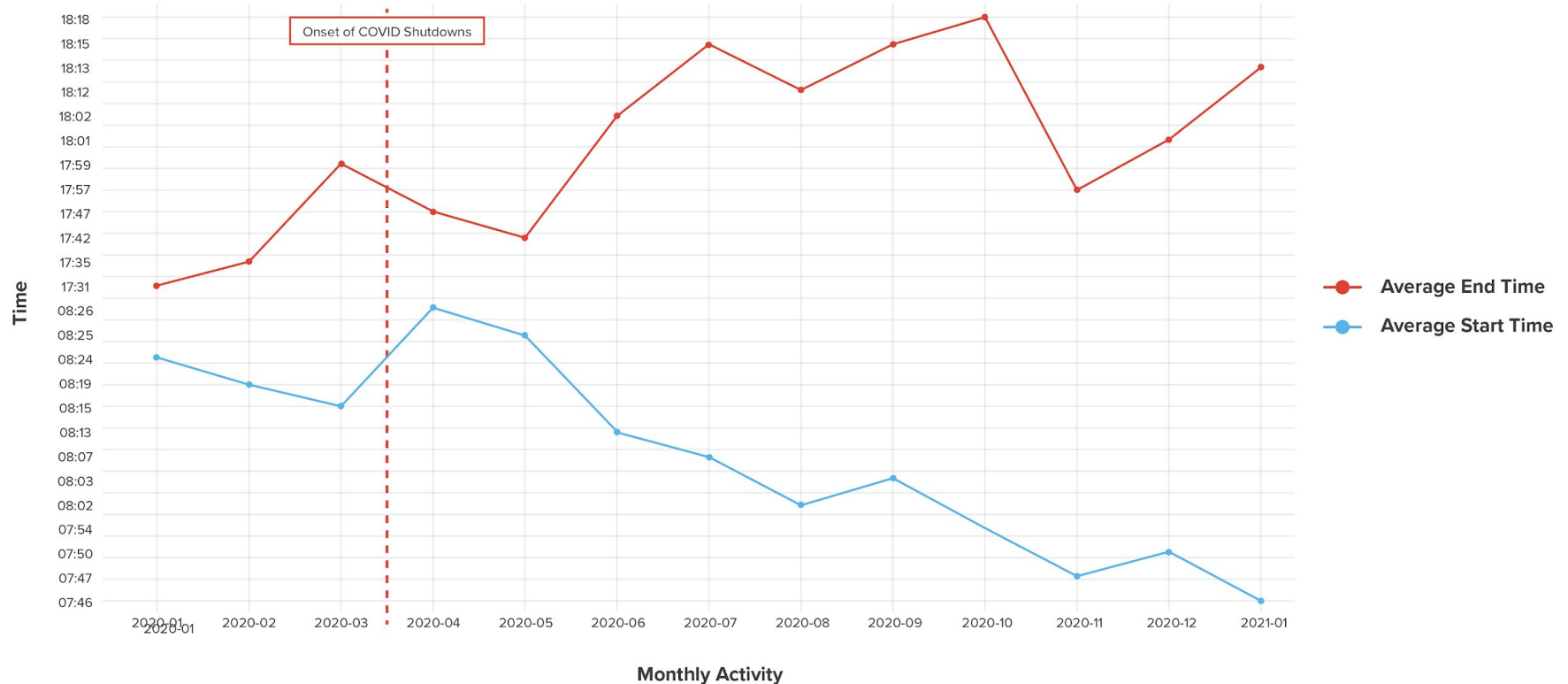
Average start time
(excludes weekends)



~8.51 pm

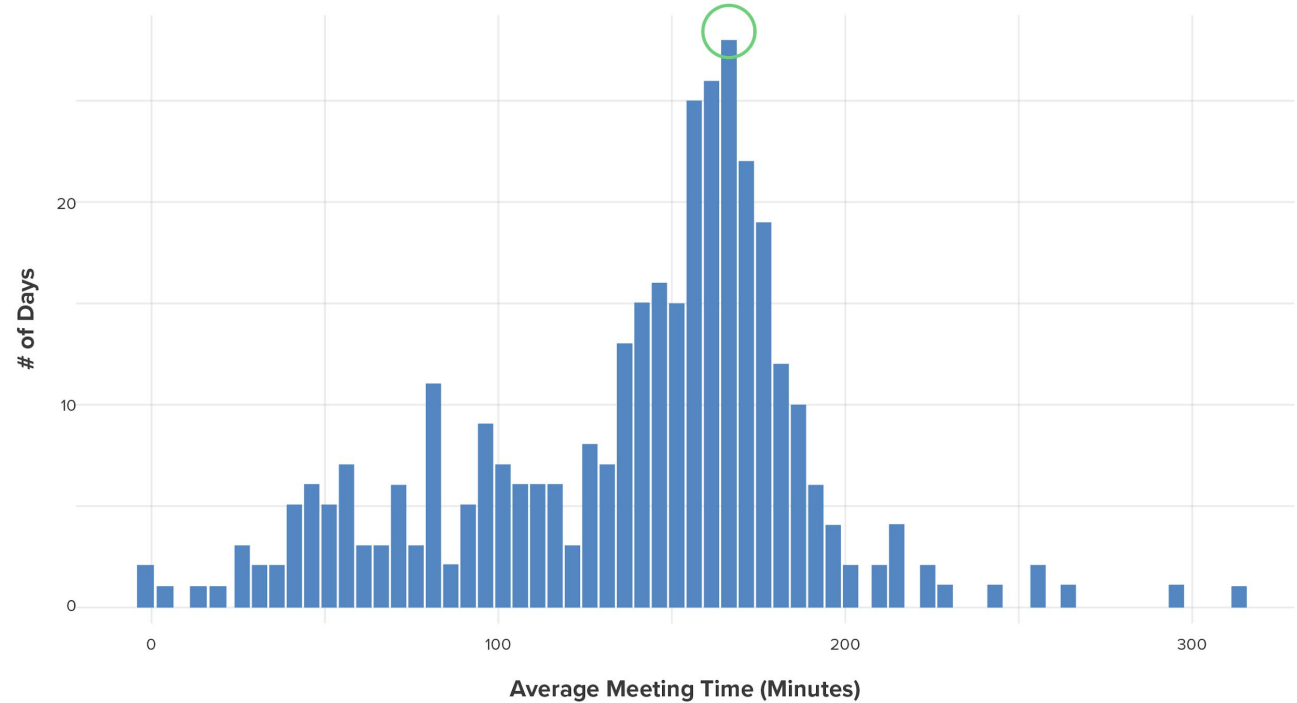
Average end time
(excludes weekends)

Daily Average Start and End Times: Expanding Work Day



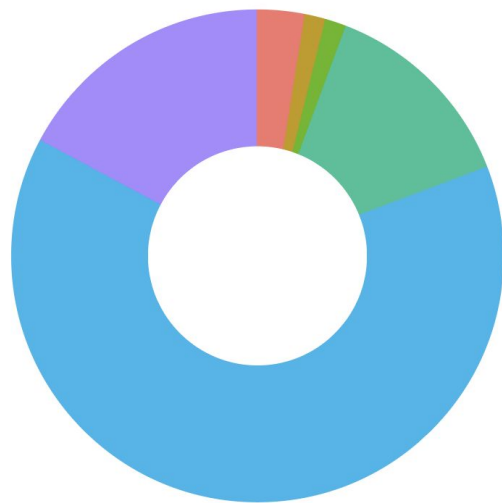
Meetings per Day

- 2 hours and 14 minutes per day, on average, spent in meetings
→ Equates to ~24.4 full days spent in meetings annually



Habits of High and Low Performers

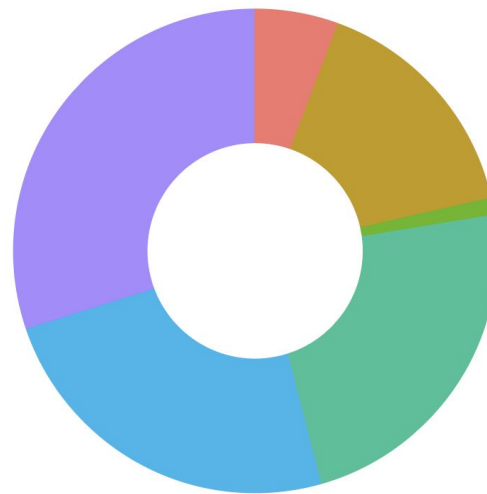
High Performers



Technology

- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video
- Web Browser-Based Activity

Low Performers



Technology

- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video