2020 Shows Shifting Workday Patterns and Productivity Gains

Research conducted and validated by third-party Data Science team, in partnership with the Prodoscore Research Council

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Prodoscore Data Set

TIMEFRAME: 2019 and 2020

- **EMPLOYEE RECORDS**: 7,000
- **DATA POINTS**: 900,000
- **OFFICE SUITE**: MS 365 + Google Workspace

All subsequent data validated by third party Data Science team for the Prodoscore Research Council.
Employee Productivity Alignment with Pandemic

Onset of COVID Shutdowns

Year - Month

Percent

2020-01 2020-02 2020-03 2020-04 2020-05 2020-06 2020-07 2020-08 2020-09 2020-10 2020-11 2020-12 2021-01
Cloud Application Usage

Cloud tool activity based on the number of minutes and interactions

38% 7% 9% 43%

Technology
- Calendar
- CMS, CRM, ERP
- Docs
- Email
- Messaging and Chat
- Voice and Video
- Web Browser-Based Activity
Productivity by Day of the Week

- **Monday**: Productivity is 4.
- **Tuesday**: Productivity is 1, highlighted as the highest productivity day.
- **Wednesday**: Productivity is 2.
- **Thursday**: Productivity is 3.
- **Friday**: Productivity is 5.

The graph illustrates productivity summed across weekdays, with Tuesday showing the highest productivity.
Daily Average Start and End Times

~8.06 am
Average start time
(excludes weekends)

~8.51 pm
Average end time
(excludes weekends)
Daily Average Start and End Times: Expanding Work Day

- **Onset of COVID Shutdowns**

Graph showing the average end time (red line) and average start time (blue line) over monthly activity from 2020-01 to 2021-01. The graph highlights the increase in average end time and decrease in average start time post-onset of COVID shutdowns.
Meetings per Day

- 2 hours and 14 minutes per day, on average, spent in meetings
  → Equates to ~24.4 full days spent in meetings annually
Habits of High and Low Performers

**High Performers**

- Technology:
  - Calendar
  - CMS, CRM, ERP
  - Docs
  - Email
  - Messaging and Chat
  - Voice and Video
  - Web Browser-Based Activity

**Low Performers**

- Technology:
  - Calendar
  - CMS, CRM, ERP
  - Docs
  - Email
  - Messaging and Chat
  - Voice and Video