Productivity During Pandemic: Prodoscore Deep Dive

Research conducted and validated by third-party Data Science team, in partnership with the Prodoscore Research Council

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Prodoscore™
Productivity Intelligence

Overview

Managing Labor Demands

Classifying Employee Performance

Employee Segmentation and Engagement

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What insights can we gather to manager labor demands?

Average employment tenure*

1 year, 3 months

Least # of employee exits (0%)*

Jan - March

Highest # of employee exits (54.2%)*

May

Based on 42 active and inactive Prodoscore employees from January 2019 - September 2020

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How to classify employees by performance

**Employee Productivity Performance Clusters**

- Employees are segmented into 3 clusters, color coordinated based on performance, showing changes in performance over time
- Prodoscore provides a signal that allows organizations to cluster people based on specific indicators, dynamically showing how similar various groups of performers are

Based on employee data from July 2020 - September 2020

High Performers

Average Performers

Low Performers

Prodoscore™
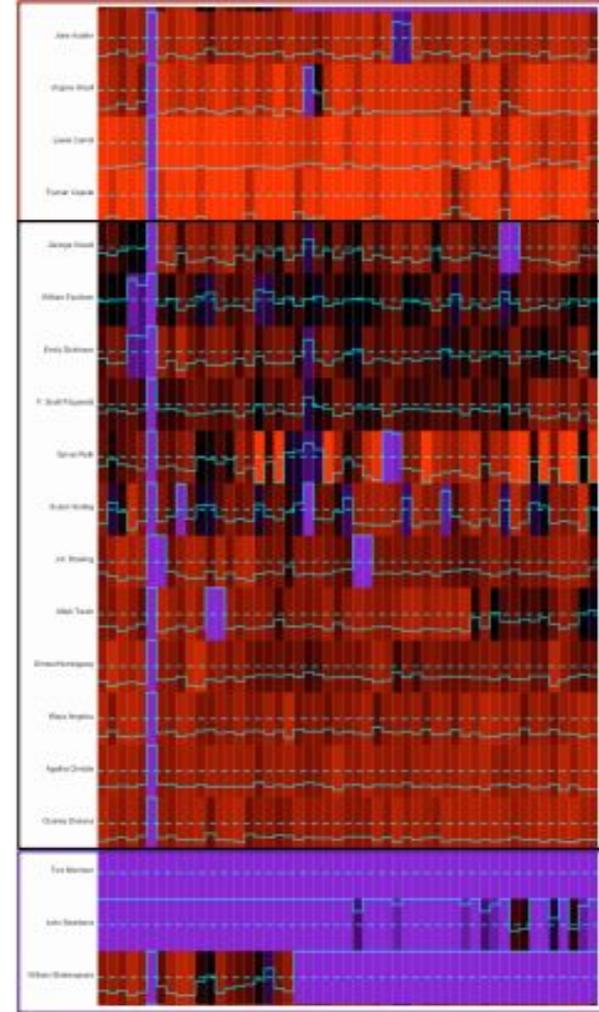
How Employees Segment and Prioritize Technology

- Average Performers spread their time among multiple platforms
- High and Low Performers spend more time engaged in a single platform
  - High Performers may leverage or develop their strengths through mastery practice design to become more effective while Low Performers focus their attention on platforms with smaller returns

Changes in Employee Engagement

- Virtual work engagement more than doubled when comparing cloud-based work from March 2019 to March 2020 → The pandemic has changed the way people interact with work, leading to increases in employee engagement
- Engagement remained high when comparing March to September 2020 → WFH led to increased engagement

March 2020

Cloud Tool Engagement

September 2020

Cloud Tool Engagement

March 2019

Cloud Tool Engagement