Productivity During Pandemic: Prodoscore Deep Dive

Research conducted and validated by third-party Data Science team, in partnership with the Prodoscore Research Council

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Overview

Managing Labor Demands

Classifying Employee Performance

Employee Segmentation and Engagement
What insights can we gather to manager labor demands?

- **Average employment tenure***: 1 year, 3 months

- **Least # of employee exits (0%)***
  - Jan - March

- **Highest # of employee exits (54.2%)***
  - May

*Based on 42 active and inactive Prodoscore employees from January 2019 - September 2020
How to classify employees by performance

Employee Productivity Performance Clusters

- Employees are segmented into 3 clusters, color coordinated based on performance, showing changes in performance over time.
- Prodoscore provides a signal that allows organizations to cluster people based on specific indicators, dynamically showing how similar various groups of performers are.

*Based on employee data from July 2020 - September 2020*
How Employees Segment and Prioritize Technology

- Average Performers spread their time among multiple platforms
- High and Low Performers spend more time engaged in a single platform
  - High Performers may leverage or develop their strengths through mastery practice design to become more effective while Low Performers focus their attention on platforms with smaller returns
Changes in Employee Engagement

- Virtual work engagement more than doubled when comparing cloud-based work from March 2019 to March 2020 → The pandemic has changed the way people interact with work, leading to increases in employee engagement
- Engagement remained high when comparing March to September 2020 → WFH led to increased engagement