

Visibility Into Daily Productivity that Drives Adoption



Email

Number of emails sent and received



Calendar

Daily calendar time



CRM Integration

Activity within platform including number of opportunities created, calls made, meetings set, etc.



Voice Calls

Time spent on work phone calls



Documents + Cloud Files

Number of docs created and accessed



Chat + Video Calls

Number of chat lines sent and received + video call duration

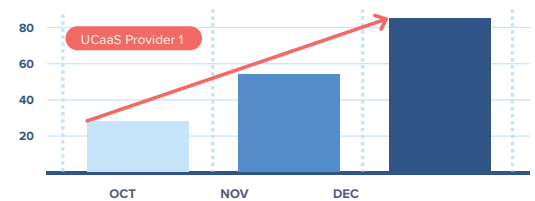
Productivity platforms, CRM, and integrated VoIP phone systems represent a significant investment for any company. The number one reason why those investments often fail is a lack of adoption.

With visibility into usage from Prodoscore, you can help drive adoption. Prodoscore creates accountability and presents a single performance metric that makes it easy to monitor utilization of your entire productivity technology stack.

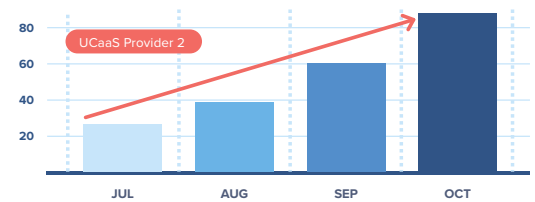
- Improve ROI with greater adoption of cloud-based applications like your UCaaS, CRM, and other core productivity tools
- Improve training, management, and employee engagement
- Support performance requirements by monitoring daily efforts of employees
- Streamline the employee experience and create consistency across teams

Let's look at UCaaS as an example:

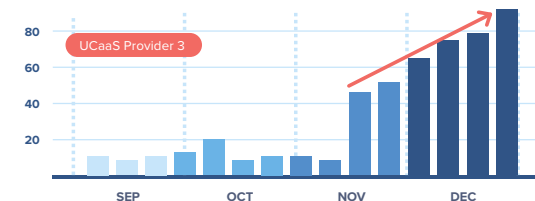
UCaaS Adoption Post Prodoscore Implementation



36 organizations, 132,242 data points over 90 day period:
125% increase in usage



65 organizations, 142,238 data points over 93 day period:
303% increase in usage



71 organizations, 319,984 data points over 31 day period:
200% increase in usage